











VCU FFF Media Coverage



Press	year				Circulation	by year		Country
	2007	2006	2005	before 2005		Release(s)	Advert.	
THE BALTIMORE SUN		X			320,912	1		
The Charlotte Observer		X			226,082	1		
Richmond Times-Dispatch	X	X	X	X	439,900	3	3	
France Magazine <small>NEW for 2007</small>	X				75,000	1	1	
LE FIGARO FRANCE-AMÉRIQUE	X	X	X	X	60,000	1	1	
The Richmond Magazine	X	X	X	X	200,000	1	1	
Newsweek			X		3,145,362	1		
STYLE Weekly	X	X	X	X	92,075	2		
L'Humanité	X	X			349,000	1	1	
GALLERIES CINEMA	X				45,000	1		
JOURNAL FRANÇAIS d'Amérique	X		X		30,000	1		
The Washington Post (Sunday)			X	X	929,921	1	1	
Richmond Free Press	X				32,256	1	1	
The Commonwealth Times	X				2,500	1	1	
The Community Weekly City Edition	X				92,075		3	
TUP Magazine	X				7,500	1	1	
BRICK Weekly	X				10,000	1	1	
Le Film Français	X				NC		1	
Les Nouvelles	X				NC	1		
TV					Viewers			
Emission Campus France 2		X			1,000,000	Interview		
Journal 20 h	X				5,023 000	1		
WBTV 12 RICHMOND	X	X	X	X	104,000	3		
Comcast Newsmakers <small>NEW for 2007</small>	X				NC	Interview		
EuroNews <small>NEW for 2007</small>	X				7,100,000/week	Coverage		
WRIC-TV CBS 6	X				NC	1		
WRIC ABC NEWS	X	X	X	X	48,000	1		
Richmond & Charlottesville PBS	X	X	X	X	250,000/week		28	
Radio					Listeners			
WRVA 1140		X		X	350,000/day	2		

Website	year				Hits/day <small>source: statbrain.com</small>	Day(s)	Country
	2007	2006	2005	before 2005			
Forbes.com		X			3,496,805	1	
TimesDispatch.com	X	X	X	X	35,949	3	
WISN NEWS 12		X			15,141	1	
.com		X			274,367	1	
Charlotte.com		X			119,060	1	
The New York Times	X				4,270,785		
L'Humanité.fr	X	X	X		14,219	1	
LEFIGARO.fr		X			253,470	1	
PRNewswire	X				74,748	1	
Cinéma du Cinema.com			X		13,041	2	
ALLOCINE <small>NEW for 2007</small>	X				439,432	365	
Richmond.com	X				NC	1	
Interest! ALERT	X				NC	1	
BREITBART.COM	X				273,284	1	
PR-Insider.com	X				NC	1	
STAR	X				3,387	1	
vcu.edu	X	X			36,891	7	
wotbn.org	X				NC	1	
unifrance.org	X	X	X	X	3,785	365	
THE PRESS ENTERPRISE	X	X			10,416	1	
latimes.com	X				1,739,508	1	
YAHOO! FINANCE	X	X			NC	1	
YAHOO! NEWS				X	NC	1	
WRIC.com		X			9,719	1	
nbc6.com	X	X			5,993	1	
BOS.PARS.com	X				NC	1	
Virginia is for Lovers	X				NC	1	
Answers.com	X				3,672,989	1	
Production HUB.com	X				NC	1	
Other websites		X	X	X	20,000	1	

France Inter			X				5,216,790	1		
France Info		X	X				4,858,775	6		
Europe 1		X					4,603,050	2		
France Culture			X				750,000/day	1		
 88.9 WCVE FM		X	X	X	X		117,000/week		70	

2007 estimated media coverage USA : 1,500,000 people

2007 estimated media coverage FRANCE : 2,500,000 people