Virginia Commonwealth University and the University of Richmond present

french film festival

Richmond, Virginia

WHY SPONSORING?

The French Film Festival, Richmond, Virginia provides:

- Art, Culture and Entertainment and an unforgettable experience by providing the audience the unique opportunity to see brand new French films otherwise unavailable in the United States and to discuss them directly with their directors and actors in the historic Byrd Theatre.
- A showcase of Richmond businesses which support arts, cinema and culture in the city.
- Support for Local Businesses and Tourism – by attracting visitors from around the United States and abroad to Richmond for the weekend of the Festival; Attendees last year came from 42 of 50 states;
- Academic Programs – through Festival internships and immersion programs for students and teachers of French throughout the Commonwealth of Virginia and the nation. The 25th Festival will include a special unique Première events in the Byrd Theatre.

ADVERTISING RATES

Full Page Advertisement (live area)	**7.75''W X 10.25''H**	**$1,500**
Half-Page Advertisement	7''W X 4.55''H	$850
Quarter-Page Ad	3.4''W X 4.55''H	$500
Slide shown before each film at *The Byrd Theater*		$500

Logo and link on bottom of Festival homepage and on Festival sponsor page	**$2,500**
• **Logo and link on bottom of Festival homepage and on Festival sponsor page** • **A full-page ad in the Festival program (53,000 run)** • **Advertisement slide projected at *The Byrd Theatre* before each screening**	$3,500

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