WRLD 493
World Culture Internship: French Film Festival

Course description

Experience in the creation and preparation of a major cultural event on French cinema - the 25th annual French Film Festival and its exceptional Symposium presented by U of R and VCU - leading to significant enhancement of knowledge of French contemporary cinema and culture, improvement of some production skills, and exposure to cultural management. Activities will be carried out in English (FRLG 493 is available for French speakers) and include creation of visual promotional supports, writing, editing, film programming, advertisement and marketing development, outreach promotion, media relations at the local, national, and international levels, and event management.

Course Requirements

The course requires eight hours per week in the Festival office, or adjacent room facilities, during the semester as well as 75 hours during the week of the Festival and the Symposium (March 27 - April 2, 2017).

Event website: www.frenchfilmfestival.us