

FRLG 493

World Language Internship: French Film Festival



Course description

Experience in the creation and preparation of a major cultural event on French cinema - the 25th annual French Film Festival and its exceptional Symposium presented by U of R and VCU - leading to significant enhancement of knowledge of French contemporary cinema and culture, substantial improvement of language skills, and exposure to cultural management. Activities will be carried out in French and include writing, editing, translation, film programming, creation of visual promotional supports, advertisement and marketing development, outreach promotion, media relations at the local, national, and international levels, and event management.

Course Requirements

The course requires eight hours per week in the Festival office, or adjacent room facilities, during the semester as well as 75 hours during the week of the Festival and the Symposium (March 27 - April 2, 2017).

Event website: www.frenchfilmfestival.us

